

**PRODUCT DESCRIPTION**

CeramicWise Matte is a superior interior, 100% acrylic, matte wall finish formulated with ceramic micro-spheres to impart excellent stain resistance properties. Finger prints, soil, grease, and many other stains wash off with mild soap and water without harming the film. The products' outstanding wash-ability allows you to use a beautiful matte finish in areas that used to require an eggshell or semi-gloss finish.

**Color:** White

**Gloss:** Matte

**Benefits**

Stain Resistant

Low Odor

Superior Touch-Up

**PHYSICAL PROPERTIES**

Property	Result
Volume Solids	<b>37.5 %</b>
Viscosity	<b>100 - 103 (Krebs units)</b>
Density	<b>10.85 lbs/gal</b>
VOC	<b>&lt; 100 g/L</b>
Gloss @ 85°	<b>3 - 5</b>
Spread Rate	<b>350 - 400 ft<sup>2</sup>/gal</b>
Recommended Film Thickness	<b>4.0 – 4.6 mils wet 1.5 – 1.7 mils dry</b>
Dry to touch	<b>30 minutes</b>
Recoat	<b>4 hours</b>
Reducer	<b>Water</b>

**SURFACE PREPARATION**

**New Work:** The surface to be coated must be clean and free of oil, grease, rust and other contaminants that could interfere with adhesion. Masonry surfaces should be fully cured.

**Repaint Work:** Remove any oil, chalk, dirt, wax or dust prior to re-coating. Any loose or flaking paint should be removed, patched and the edges feather sanded to produce a smooth, uniform surface. Dull glossy surfaces to insure good adhesion. CeramicWise is self-priming on drywall, plaster and masonry surfaces; prime bare wood or metal surfaces prior to finishing. On previously painted surfaces in good repair, no priming is generally necessary. Spot prime bare areas with this product or the primer indicated below.

**Priming:** Drywall / Plaster – Prime with 86D100 Primer or this product.

Wood – Prime with 95J101 Primer.

Ferrous Metal – Prime bare metal with 16P100 primer.

Non-Ferrous Metal – Dull new non-ferrous metal with a maroon scrub pad and Prime with 95J101 Primer.

Masonry – Prime poured or precast masonry with 95J101 Primer or this product. Fill porous block prior to application of primer

**WARNING!** If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

**APPLICATION****General**

Stir product with a circular, lifting motion to disperse into a homogenous liquid. To achieve proper results a quality 3/8" nap roller cover is required when using products containing ceramic microspheres.

Brush – Nylon or polyester filament.

Airless Spray – Tip at atomization pressures will vary with type of equipment, viscosity and temperature. An orifice of .013 - .019 will provide the most satisfactory spray pattern.

Best results are more likely obtained by using quality application tools. Do not apply directly over chalky surfaces or bleeding stains.

**Cleanup**

Clean spills and spatters immediately with soap and water, Clean tools with soap and warm water.

**CAUTION**

Protect from freezing. Product is non-photochemically reactive. This product contains solvents and/or other chemical ingredients. Adequate health and safety precautions should be observed during storage, handling, use and drying periods.



**WARNING:** Cancer and Reproductive harm. For more information  
go to [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov)

**READ SAFETY DATA SHEETS BEFORE USING THIS PRODUCT**



FP140 LINE

## Technical Data Sheet

---

### DISCLAIMER

The technical data and suggestions for use in this product data sheet are currently correct to the best of our knowledge, but are subject to change without notice. Because application and conditions vary, and are beyond our control, we are not responsible for results obtained in using this product, even when used as suggested. The user should conduct tests to determine the suitability of the product for the intended use under then existing conditions. Our liability for breach of warranty, strict liability in tort, negligence or otherwise is limited exclusively to replacement of the product or refund of its price. Under no circumstances are we liable for incidental or consequential damages.